

Patent

Title: **SYSTEMS AND METHODS FOR PROVIDING AN IMPROVED
TOOLBAR**

ABSTRACT OF THE DISCLOSURE

According to some embodiments, methods and apparatus provide an improved toolbar. More specifically, in some embodiments the functionality of a toolbar may be manipulated in response to a single indication from a user. Also in some embodiments, a user may provide first and second indications prior to receiving advertising material.

5 According to some embodiments, a user may receive a search result and provide a single indication causing the user to receive a comparison search.